

公益社団法人 在日インド商工協会  
THE INDIAN COMMERCE AND INDUSTRY ASSOCIATION JAPAN

**ICIJ MONTHLY SEMINAR**

**"THE APPEAL OF JAPANESE COMPANIES AND  
APPROACHES TO THE INDIAN AND GLOBAL MARKETS"**

**SPEAKER: DR. LEKH RAJ JUNEJA  
CEO OF KAMEDA SEIKA CO., LTD.**

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**FELICITATION CEREMONY OF DR. LEKH RAJ JUNEJA**

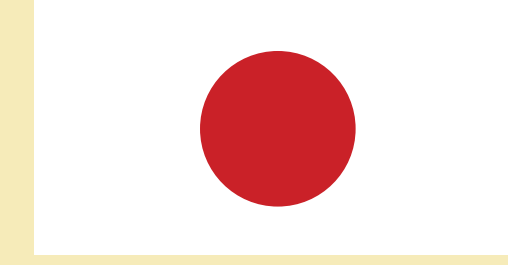
**THURSDAY, 27<sup>TH</sup> FEBURARY 2025**

**VENUE: B1F, ICIJ HALL, YAMAMAN BUILDING, NIHONBASHI,  
KOAMI CHO, CHUO-KU, TOKYO, 103-0016**



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On February 27, 2025, ICIJ hosted a seminar to felicitate Dr. Lekh Raj Juneja, CEO of Kameda Seika Co. Ltd., for being conferred with the prestigious Pravasi Bharatiya Samman Award 2025. This esteemed recognition, awarded by the Ministry of External Affairs, India, is the highest honour for overseas Indians for their exceptional contributions and achievements in India and abroad. Dr. Juneja was honoured for his outstanding contributions to science and technology and his excellent leadership in the global snack industry.

The seminar hosted by ICIJ was attended by 40 participants, including professionals, industry leaders, and ICIJ members. Dr. Juneja, an ICIJ member, shared his expertise on how Japanese companies navigate global markets while preserving their unique identity and values.

Dr. Juneja shared his inspiring journey from India to Japan during his address, detailing his arrival in 1984 as a researcher at Osaka University. He had come to Japan on a scholarship and chose to settle in the country due to the kindness of the people, economic stability, and advancements in science and technology. Over the years, he pursued higher education and earned a PhD from Nagoya University, which laid the foundation for his successful career in the food and pharmaceutical industries. He held key executive positions at Taiyo Kagaku, Roto Pharmaceutical, and Kameda Seika, playing an instrumental role in expanding their global presence.

Dr. Juneja emphasised the significance of prioritising consumers' health and well-being, noting that his company uses 100% rice flour, free from all allergens, to ensure safe, high-quality products. He also discussed the importance of integrating yoga and Ayurveda, emphasising that these ancient Indian practices should contribute to global health and wellness.

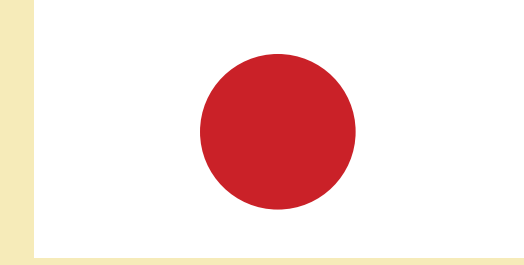
After Dr. Juneja's address, the ICIJ chairman, Hon. Mr Ryuko Hira, introduced the new members of ICIJ, welcoming Ms. Nirmala Junko, CEO of Super Smart Society Japan; Mr Partha Kumar, director of the Bank of America (in absentia); and Mr. Gagan Chhabra, director of Air India Ltd, East Asia division. After introducing the new members, ICIJ chairman Hon. Mr. Ryuko Hira dwelt on the significance behind the Pravasi Bharatiya Samman Award, drawing attention to how Mahatma Gandhi fought against discrimination in South Africa and later returned to India to serve its people and led the country's freedom movement. He urged everyone to spare a thought and contribute to serving India, given the high prevalence of unemployed graduates in India.

ICIJ chairman Hon. Mr. Ryuko Hira subsequently felicitated Dr. Juneja with a bouquet and an honour award, recognising his exemplary achievements and contributions. The event concluded with a complimentary dinner. ICIJ extends its heartfelt congratulations to Dr. Lekh Raj Juneja on his prestigious award and thanks all attendees for their participation in making this seminar a success.





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*Dr Lekh Juneja delivered his address at the seminar.*



*Participants at the seminar included distinguished professionals, industry leaders, and ICIJ members.*



*Dr. Lekh Juneja (center), accompanied by his spouse Indu Arora (second from right) and daughter Ruchi Juneja (first from right), received the award of honor from ICIJ. The chairman, Hon. Mr. Ryuko Hira (second from left), presented it in the presence of ICIJ President Hon. Mr. J.S. Chandrani (first from left).*